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## **Jackson Wild Announces Official Selections for 2024 World Wildlife Day Film Showcase**

**JACKSON, Wyo. / WASHINGTON, DC.** – Jackson Wild has announced the official film selections for the 2024 World Wildlife Day Film Showcase in partnership with the Secretariat of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), and the United Nations Development Programme (UNDP).

This year's official Showcase selections were curated from a group of over 75 project entries and nominations from 17 countries around the world. In keeping with this year's theme, "Digital Innovation for Wildlife Conservation," the showcase will highlight films, mobile apps, games and VR/360 projects featuring the latest applications of digital technologies in wildlife conservation and trade and the impact on ecosystems and communities around the world of certain digital interventions.

"The films in this year's showcase are truly inspiring and demonstrate the extraordinary power of technological innovation in service of conservation and impact storytelling," said Geoff Daniels, Executive Director of Jackson Wild. "Along with the online games, apps and immersive experiences we've selected, I'm certain audiences around the world will be more deeply engaged than ever before and moved to help address the most urgent environmental issues of our day."

This year, viewers will vote for their favorite project for the Audience Award. The winning filmmaker will be invited to join us at this year's Jackson Wild Media Awards ceremony later this Fall.

The 2024 World Wildlife Day Showcase is the eighth film competition jointly organized as part of the annual World Wildlife Day celebrations by Jackson Wild, the Secretariat of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), and the United Nations

Development Programme (UNDP), to inspire personal responsibility and stewardship for endangered creatures across the world.

Official Selections were announced at the UN World Wildlife Day 2024 event at UN Headquarters in New York, NY. The films and other media will be available for free online streaming through the end of the year at [watch.eventive.org/2024wwd](https://watch.eventive.org/2024wwd).

For more information, visit [www.jacksonwild.org](https://www.jacksonwild.org).

### **OFFICIAL SELECTION FILMS**

***Creating The First 3D Scan of an Endangered Species | Explorers In The Field***  
National Geographic Society's Impact Story Lab

***Eco-Hack!***  
Speculative Films

***Wild Crime: How Old Cell Phones Are Protecting the Rainforest***  
Seeker Media and Vox Media, LLC.

***Eyes In The Forest***  
Produced by Ryan Ffrench, for Google Earth and Wildlife Insights

***How New Technology Could Save An Endangered Species***  
Jeff Corwin, Luke Grossaint, Stephen Lambert, Colin Penny, Dean Fisher, Ophidia Arts and Hearst MPG in partnership with the International Fund for Animal Welfare

***I Wonder: Creating Space for Wonder***  
National Geographic Society's Impact Story Lab

***NASA Joins Jane Goodall to Conserve Chimp Habitats***  
NASA's Goddard Space Flight Center and the Jane Goodall Institute.

***Octopus Odyssey***  
Schmidt Ocean Institute

***Older Than Trees***  
A Good Story film, presented by Save Our Seas Foundation in collaboration with Sea Change Project.

***The Return of Nóouhàh-Toka'na (Swift Fox)***  
Roshan Patel, Smithsonian's National Zoo and Conservation Biology Institute

***Tracking Black Bears | Exploring with GIS***  
National Geographic Society's Impact Story Lab

***Wild Crime: This New AI Forensic Tool is Fighting Illegal Logging***  
Seeker Media and Vox Media, LLC.

### **OFFICIAL SELECTION MEDIA — APPS, GAMES, VR/360**

***BeastBox***  
Ben Mirin, Cornell Lab of Ornithology

**Conservation International VR Experiences**

Conservation International

**Expedition Everest: The Science - 360**

National Geographic Society's Impact Story Lab

**NeMO-Net**

NASA with companion film *Explorer Mindset: Citizen Science*, courtesy of National Geographic Society's Impact Story Lab

**Merlin Bird ID**

Cornell Lab of Ornithology

**NatureEye**

Nature Eye

**About Jackson Wild**

For over 30 years, Jackson Wild has been a catalyst for accelerating and elevating impactful storytelling at the nexus of nature, science, and conservation. Through innovative and collaborative community gatherings, skill-building initiatives, and mentorship programs, Jackson Wild creates an inclusive forum for storytellers to more deeply illuminate connections to the natural world and our collective responsibility to the wild.

Jackson Wild's international board members include: ARRI, ARTE France, BBC Studios, Blue Ant Media / Love Nature, Conservation International, Dian Fossey Gorilla Fund, Doclights, GBH, HHMI Tangled Bank Studios, Humane Society International, International Fund for Animal Welfare, Jane Goodall Institute, Lucky8, NHK Enterprises, National Geographic Content, National Geographic Society, Nature/WNET, Netflix, NEWF (Nature, Environment, Wildlife, Filmmaking), Off the Fence Productions, ORF Universum, PBS, RED Digital Cinema, San Diego Zoo Wildlife Alliance, Sony Electronics, Terra Mater Studios, Wanda Films, Wildstar Films, and World Wildlife Fund.

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