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## JOINT PRESS RELEASE



### World-Renowned Conservationists Join Final Jury for World Wildlife Day Film Showcase: Living Oceans

**New York City, U.S., 19 February 2019** – Jackson Hole Wild is proud to announce the final jury who will decide the winning films for the International World Wildlife Day Film Showcase: Living Oceans. The judges of the Living Oceans film competition are all qualified professionals spanning across the fields of filmmaking, marine biology and stakeholders in the media industry. Winners will be announced at UN Headquarters in New York at a high-level event on Friday, March 1 to observe the Day.

"The calibre of this jury matches the excellence of the films they are considering. This insightful group shares our commitment to amplifying the impact of these remarkable projects," commented Jackson Hole Wild Executive Director, Lisa Samford. "Bringing them to global audiences for free educational screenings will empower local organizations inspire their communities to take on-the-ground action to restore and protect our planet's oceans for future generations."

From now through the end of February, the final judging will take place. Final judges include:

- **Sylvia Earle** - Sylvia A. Earle is Explorer in Residence at the National Geographic Society, Founder of Mission Blue/Sylvia Earle Alliance, Founder of Deep Ocean Exploration and Research (DOER), a Founding Ocean Elder, Chair of the Advisory Council for the Harte Research Institute and former Chief Scientist of NOAA. Author of more than 230 publications, leader of more than 100 expeditions with 7500 hours underwater, she is a graduate of Florida State University with MA and PhD degrees from Duke University and 31 honorary doctorates. Her research concerns the ecology and conservation of marine ecosystems and development of technology for access to the deep sea. She is the recipient of more than 150 national and international honors and awards including being named Time Magazine's first Hero for the Planet, a Living Legend by the Library of Congress, Netherlands Order of the Golden Ark, recipient of the 2018 Princess of Asturias Prize for Concord (Peace), winner of the TED Prize (2009), and medals from the Explorers Club (1981,1996), Royal Geographic Society (2011 Patrons Medal), and the National Geographic (2013 Hubbard Medal).

- **Tom Dillon** - Tom Dillon oversees Pew's international environment portfolio, which includes advancing conservation and ocean governance in Africa, Antarctica, Asia, Australia, Europe, and island nations, mostly in the Pacific. Dillon's ocean work includes efforts to establish marine reserves, end illegal fishing, ensure sustainable fisheries, and protect key species such as penguins and sharks. He also encourages governments to put policies in place that protect, maintain, and restore the health of marine ecosystems, and works to conserve large landscapes such as the Outback of Australia. Before joining Pew, Dillon was senior vice president at World Wildlife Fund (WWF) for 10 years, where he directed land and marine programs in the United States and abroad, and later oversaw the forests and freshwater portfolios.
- **Adrian Grenier** - With a strong creative sensibility that has driven his personal evolution as an actor, filmmaker, musician, entrepreneur and philanthropist, Adrian Grenier is as passionate about embodying compelling characters as he is about developing successful business ventures and leading a global evolutionary shift: a campaign for environmentally conscious living. Beyond his career as a respected actor and filmmaker, Grenier is a musician and founder of Wreckroom Records, a music incubator for emerging artists that has aided and promoted dozens of rising young performers and bands. An investor and advisor to emerging technology ventures, he is also a passionate environmentalist who actively supports organizations focusing on habit-changing education. In 2015, Grenier co-founded Lonely Whale. Dedicated to bringing people closer to the world's ocean through education and awareness, the aim is to inspire empathy for marine life and action for ocean health. On World Environment Day, June 2017, Grenier was appointed a UN Environment Programme Goodwill Ambassador through which he advocates for a collaborative approach to address our environmental issues.
- **Ivonne Higuero** - Ivonne Higuero is the Secretary-General of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES). She is an environmental economist with a career spanning 26 years in international organizations in the area of sustainable development. Ivonne has experience working at the global, regional and national levels, and engaging with stakeholders across the public and private sectors. During her 24 years with the UN, Ivonne has held varied roles managing and overseeing the implementation of programmes of work, managing financial and human resources, and the provision of secretariat services to intergovernmental bodies. With the adoption of Agenda 2030 and the Sustainable Development Goals, Ivonne was responsible for ensuring the alignment of programmes of work to support countries in meeting their international commitments also through cross-sectoral cooperation.
- **Felipe Calderón Hinojosa** - President of Mexico from 2006 to 2012, Felipe Calderón Hinojosa holds a law degree from the Escuela Libre de Derecho, an MA in Economics from the Instituto Tecnológico Autónomo de México and an MA in Public Administration from the Harvard Kennedy School. He currently serves as Honorary President of the Global Commission on Climate and the Economy, whose aim is to demonstrate that it is possible to have economic growth and fight climate change at the same time. He is the president of the Sustainable Human Development Foundation, President of the Environment and Sustainability Commission of the International Automobile Federation (FIA) and a member of the Education Commission and the Transatlantic Commission on Election Integrity. He held elected office for the first time as a representative in the local Assembly of Mexico's capital city in 1988. He ran for governor of his home state, Michoacán. He was elected federal deputy twice and was

coordinator of the deputies of PAN, the political party he led as Secretary General and President. He has also served as director of BANOBRAS, México's National Development Bank for Infrastructure and Secretary of Energy.

- **Lynn Hirshfield** - Lynn Hirshfield is Participant Media's Senior Vice President of Strategic Alliances. She joined Participant Media in September 2005 and is responsible for leading the development of ancillary content and strategic partnerships for the company's social impact campaigns. Lynn is also responsible for launching Participant's publishing division to complement the company's films and social action campaigns. In September 2008, Participant announced its first publishing deal, a series of four paperback original books with PublicAffairs Books, followed by a deal with Penguin and Puffin Books on a series of activist guides for readers 10 to 17, inspired by Participant's social action activities on various issues. She has since published 8 books with Public Affairs, two of which hit number one on The New York Times best seller list. Lynn is the author of *Girls Gone Green* and two more books for younger readers, part of the *Sassafras* series.

**For more information and to arrange interviews, please contact:**

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**About CITES**

With 183 Parties (182 countries + the European Union), the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) remains one of the world's most powerful tools for wildlife conservation through the regulation of trade. Thousands of species are internationally traded and used by people in their daily lives for food, health care, housing, tourist souvenirs, cosmetics or fashion. CITES regulates international trade in over 36,000 species of plants and animals, including their products and derivatives, to ensure their survival in the wild with benefits for the livelihoods of local people and the global environment. The CITES permit system seeks to ensure that international trade in listed species is sustainable, legal and traceable. CITES was signed in Washington D.C. on 3 March 1973 and entered into force on 1 July 1975.

**About Jackson Hole Wild**

Jackson Hole Wild programs promote public awareness and stewardship of wildlife and wildlife habitat through the innovative use of media. Since 1991, its annual conferences draw together international leaders in science, conservation, broadcasting and media. Kicking off the Jackson Hole Wildlife Film Festival & Conservation Summit (September 21-27), committed ocean advocates will convene to share resources and strategies, address critical challenges and brainstorm innovative approaches for collaboration. They will join 650+ of the world's most influential filmmakers and commissioners at the Jackson Hole Wildlife Film Festival to celebrate the world's finest nature programming and explore innovative ways to integrate media centrally into the battle to address critical conservation and environmental challenges.

### **About the United Nations World Wildlife Day**

On 20 December 2013, the 68th session of the United Nations General Assembly proclaimed 3 March as World Wildlife Day to celebrate and raise awareness of the world's wild fauna and flora. The date is the day of the signature of the [Convention on International Trade in Endangered Species of Wild Fauna and Flora \(CITES\)](#) in 1973. World Wildlife Day has quickly become the most prominent global annual event dedicated to wildlife. It is an opportunity to celebrate the many beautiful and varied forms of wild fauna and flora and to raise awareness of the various challenges faced by these species. The day also reminds us of the urgent need to step up the fight against wildlife crime, which has wide-ranging economic, environmental and social impacts.

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