



JACKSON HOLE SCIENCE MEDIA AWARDS

Jackson Hole WILD Announces 2018 Science Media Awards Call for Entry

Jackson, WY (March 6, 2018) – Jackson Hole WILD is calling for entries for the 2018 Science Media Awards.

“From the infinitesimal to the infinite, science plays a profound role in virtually every aspect of our daily lives. There has never been a more dynamic time in scientific discovery and innovation, and the need for communicating science to public audiences and policy-makers has never been more important,” said Lisa Samford, Executive Director of Jackson Hole WILD.

The Jackson Hole Science Media Awards honor the world’s most innovative and creative science storytelling across a variety of media platforms. Programs completed since June 1, 2016, are eligible to enter. Call for entry closes on June 1, 2018. Finalists will be announced on Aug. 1, and winners will be announced on Sept. 27 at a gala celebration hosted during the Science Media Awards & Summit in the Hub (SMASH), September 25-27, 2018, in Boston.

Science Content Categories

By their very nature, many scientific disciplines are interdependent. We recognize that a single science program may incorporate more than one branch of knowledge or study, and multiple competition categories may be entered when this is the case.

- **Earth & Sky:** Awarded to the film that best explores the science of planet earth and the cosmos beyond. Relevant disciplines include Geology, Paleontology, Oceanography, Astronomy, and Meteorology.
- **Science of Life:** Awarded to the film that best examines the rich world of life on our planet. Relevant disciplines include Botany, Zoology, Genetics, and Evolution.
- **Changing Planet:** This award is given for the best examination of our changing planet, including the environment, ecosystems, sustainability, and climate change.
- **Health & Medicine:** Awarded to the project that best captures insights into human health, disease and treatment. Includes Clinical Science, Epidemiology, Pharmacology, Bioengineering, Neuroscience, Stem Cell Research, and Public Health.
- **Physical:** Awarded for excellence in conveying understanding of the infinitesimal and unseen. Relevant disciplines include Physics, Chemistry, and Nanoscience.
- **Technology & Innovation:** Recognizing the project that most effectively examines innovation and technology in the realm of Robotics, Computer & IT, Artificial Intelligence, and Mechanical and Systems Engineering.
- **Being Human:** Awarded for excellence in examination of human and social sciences, including Psychology, Anthropology, Sociology, Linguistics, and History of Science.

Program Categories:

Programs are judged on the basis of their artistic and storytelling excellence, scientific accuracy and technical achievements, and their ability to communicate often-complex science to public audiences.

- **Short-form Series (under 20 minutes):** Awarded to the thematically unified mini-series or ongoing multi-season series that most effectively communicates science themes and scientific principles. Entrants will submit three episodes that best represent the series. Individual episodes (versus the entire series) may be entered for consideration in other competition categories.
- **Long-form Series (longer than 20 minutes):** Awarded to the thematically unified mini-series or ongoing multi-season series that most effectively communicates science themes and scientific principles. Entries will submit three episodes that best represent the series. Individual episodes (not the entire series) may be entered for consideration in other competition categories.
- **Short Program:** Awarded to the short program, 20 minutes or less in length, that best communicates a scientific subject to a general audience.
- **Micro-Movie (under five minutes):** Awarded to the program, five minutes in length or less, that best communicates a scientific subject to a general audience.
- **Virtual Reality/360° Storytelling** sponsored by: University of Southern California--Jaunt Cinematic Virtual Reality Lab: Awarded to the program that most effectively uses 360° technology and resources to advance an appreciation or understanding of a scientific discipline, discovery or principle. Finalists and award winners will be selected entirely by peer judges organized by who view entries in their native formats.
- **Interactive:** Awarded to the project that best integrates the interactive potential of digital media to advance understanding of science and scientific principles through web-based, mobile, downloaded and personal media technology. This category includes apps and games, and Augmented Reality programs, as well as interactive Virtual Reality. Finalists and award winners will be selected entirely by peer judges considering entrants in their native platforms.
- **Science Journalism:** Awarded to the film that most effectively conveys a complicated scientific story, issue or process for a general audience.
- **Science Ambassador:** Awarded to the program that brings science and scientific discovery to life through the exceptional communication skills of an on screen presenter or featured scientist.
- **Engaging Young Scientists:** Awarded to the project that most effectively communicates science and engages audiences aged 6 - 12. Preliminary judging will include middle and high school student panels.
- **Student and Emerging Science Filmmaker:** Awarded to the best science program of any length created by someone currently enrolled or out of school less than two years.
- **Audible Science: Radio & Podcast:** Awarded to the best science story or program created for distribution via radio, internet or mobile device.

Peer-Judged Craft Categories

Peer judges will select the finalists and award winners in these categories:

- **Writing:** Awarded for the writing that most enhances a science program through the union of storyline, dialog and narration.
- **Editing:** Awarded for the editing that most enhances the science program through the union of imagery, sound, music and story.
- **Visualization:** Awarded for excellence in cinematography, computer-generated imaging, modeling and other visual storytelling that most enhances science storytelling.

Jackson Hole WILD is also accepting applications for preliminary judges to evaluate entries into the Science Media Awards. Please visit sciencemediasummit.org/2018-judging-application.html to apply.

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About Jackson Hole WILD:

For more than 26 years, Jackson Hole WILD has held the biennial Jackson Hole Wildlife Film Festival and Conservation Summit, which is recognized as the premiere event of its genre. The week-long industry conference and film awards gala draws more than 700 international conservationists, journalists, filmmakers and broadcasters to Grand Teton National Park in Wyoming. The festival encourages the production of natural history programming around the world by providing non-fiction media industry stakeholders with an international film forum to conduct business, test new equipment, refine production techniques and celebrate the world's finest nature and science programming. For more information, please visit jhfestival.org.